

## RSFC Board Meeting – Austin Public Library

May 24, 2010

Austin Public Library

Members Present: Christine Seppanen, Lori Jenson, Kari Swigerd, Stephanie Murphy, Teresa Miller, Coleman Weber, Cathy Leuer, Jessie Hovden

Old Business – Followed up with Coleman Weber on the facebook account. The account is in the preliminary stages and he will “invite the board members to view the account” the goal is to launch the facebook account by the fall session. This would be a great way to get show updates, club awareness, volunteer needs and offer a better way of communication to members. The account will also allow us to share show pictures and share success with our skaters as they compete in competitions, earn skating badges and perform in the show.

New Business –

4<sup>th</sup> of July Parade – Location, Helpers and Equipment Needed.

Scheduling of the committee meetings.

Committee Reports:

Fundraising Committee – Discussed the idea of a carwash at Sterling Main Street. Cathy Leuer will contact Varsity Volleyball Coach to get detail information. Also decided to table the salt idea until fall.

Strategic Planning Committee – The group will meet on June 21<sup>st</sup> at Lori Jenson’s House to discuss mentoring program and future marketing of club. The group will also meet to update the Electronic Pamphlets, Skating Brochures and factsheets.

Registration Committee – The registration forms for fall sessions will remain the same and each session will continue to be 7 weeks in length. Also discussed including a time and talent sheet to new and existing members to see what other parents can help volunteer with. Teresa spoke with Grand Meadow, Southland and Lyle Schools. Both Southland and Lyle will allow us to have a booth at the schools open house to try and attract new members. Grand Meadow would be let us submit a flyer with information. Austin Public School is using a different format for the fall registration all students will be attending fall registration at the High School, we will need to find out if there will be other organizations at the schools for meeting the teachers and school pictures and if we can participate in those events. A flyer has been developed to submit to the schools but may need some fine tuning.

Ice Committee – The ice availability has been confirmed for fall. We will still have Sundays and Mondays for our skating time. Based on current membership in the club we would continue to block 2 hours for the group lessons for basic and intermediate and 1 hour for the advanced skaters The learn to skate

program thru Park and Rec would also start in October and be held on Saturdays. An official start date has not been confirmed.

Events Committee – The parade chairs Lori Jenson and Stephanie Murphy will get the roster list of the ice skaters and email information in regards to location, time and dates of the parade setup, teardown and items needed to help with the float.

Testing Committee – The testing for Show Tryouts will be either November 7<sup>th</sup> or 14<sup>th</sup>, 2010. We will need to contact the judges.

Coaches Committee – The committee tabled the discussion confirming of the 2010 and 2011 schedule.

Show Committee – Show Costumes will need to be ordered by the 1<sup>st</sup> week of December. The show pictures has been confirmed for February 13, 2011 we need to contact Steve at the studio and confirm that he will come to the arena and do on-site pictures. We will need to come up with 15-20 more songs to submit to Chris. Current song list is 25 songs.

Next Meeting has not been schedule. We need to meet sometime in August prior to open house.

Agenda Items for next meetings:

- Layout of the committees and individuals on each committee.
- Open House commitments and individuals volunteering to help with membership retention.
- Defined objectives to increase retain and communicate with our members.
- Follow up on the tabled discussion items

Meeting Adjourned by Coleman Weber, 2<sup>nd</sup> by Kari Swigerd.

Respectfully Submitted,

Teresa Miller – Secretary